

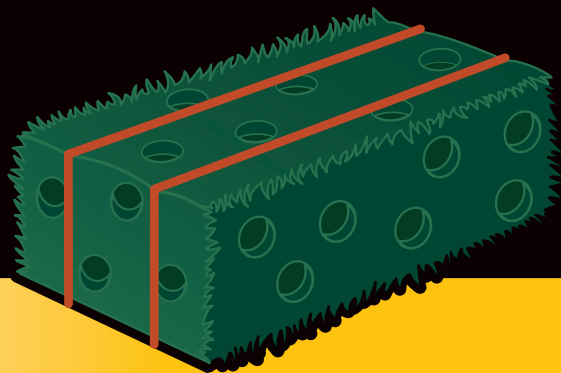
# 3 REASONS WHY LIGHT BALES COST YOU *MORE* MONEY



CUT TIME AND COSTS WHILE SHIPPING, HANDLING, AND STORING

Light packaging can cost the producer **\$49.95 / ton** or more in inefficiencies alone. The weight of a bale is determined by how much hay is in the bale.

*Are you paying too much for hay that isn't in the bale?*



Gross Hay Weight:  
30,240 lbs @ 40 lb bales

## WEIGH STATION

Gross Hay Weight:  
44,100 lbs @ 70 lb bales

### 1. DON'T PAY TO SHIP AIR

To fully utilize expensive shipping costs, legal payload weights must be achieved. 40lb. bales require 45.8% more trips to move the same amount of hay that is in 70lb. bales.

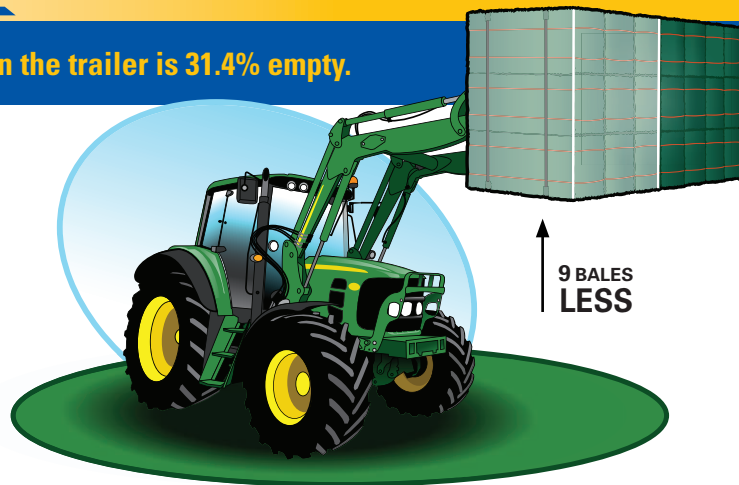


Only 68.6% full with 40lb bales

Shipping light bales is like paying for a full load when the trailer is 31.4% empty.

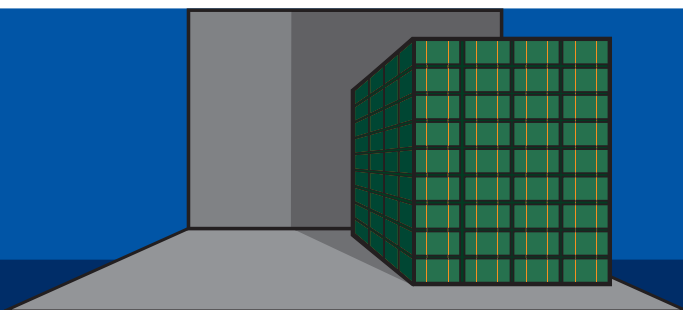
### 2. DON'T PAY TO HANDLE AIR

Every time the farmer has to handle your hay, he incurs real costs. These costs are transferred to the end consumer. Eliminating extra trips to the field saves you, the consumer, real money. Handling light bales is like the farmer's tractor will only haul 57.1% of the hay each load. This takes 75% more trips to haul the same amount of hay.



### 3. DON'T PAY TO STORE AIR

Storing light bales is like paying full storage costs when you only used 51.4% of the barn.



**Bale Band-It Bundles,**  
making the marketplace a more productive place.

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The **Bale Band-It** is the Ultimate hay packaging solution. Gets you the heavier bale that is efficient for shipping, handling, and storage and keeps you from handling the hay until you are ready to feed it...  
...One flake at a time.