

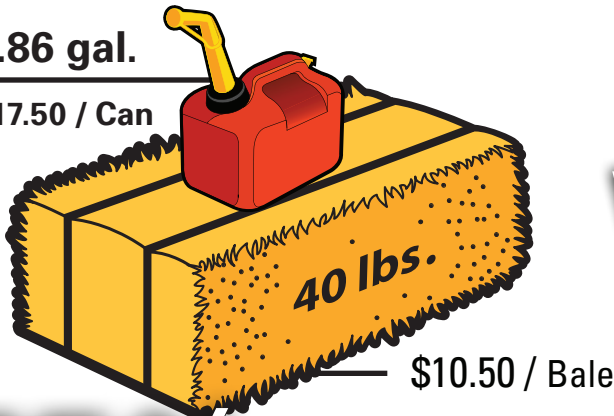
MAKING *SMART* PURCHASING DECISIONS

EMPOWERING THROUGH EDUCATION... THE TRUTH SHALL SET YOU FREE. JOHN 8:32

Do you buy gas by the can? Why buy hay by the bale?

2.86 gal.

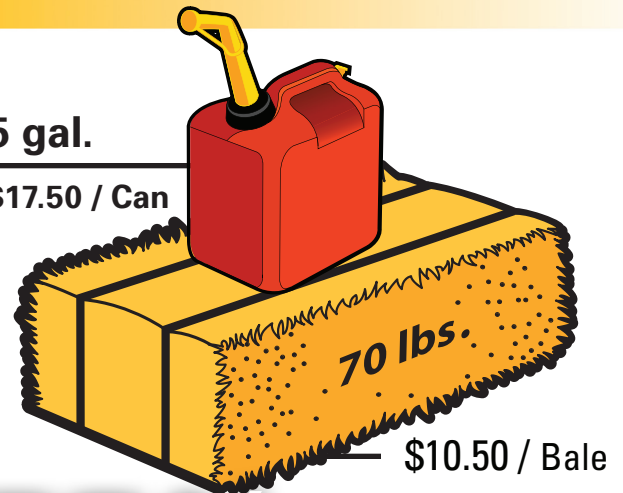
\$17.50 / Can



VS.

5 gal.

\$17.50 / Can



75% HIGHER COST

75% MORE HAY

BUYING AND SELLING HAY BY THE BALE DOESN'T MAKE DOLLARS AND CENTS!

The most fair and accurate way to buy and sell hay is by the ton. You get what you pay for no matter what the individual bale weighs. Weights and measures promote a fair and equitable marketplace. Equity protects both buyer and seller. The buyer is assured that they get what they pay for and the seller is assured of a marketplace based on fair competition. Promote honesty and integrity with those you do business with.

REGARDLESS OF THE PACKAGE* THE BEST WAY TO PURCHASE HAY IS BY THE TON.

(*21 Bale Band-It Bundles, loose small squares, large square, round bales, etc.)



$$\frac{\$/\text{Bale}}{\text{lbs}/\text{Bale}} \times \frac{2000 \text{ lbs}}{\text{ton}} = \frac{\$}{\text{ton}}$$

$$\frac{\$10.50}{40 \text{ lbs}} \times \frac{2000 \text{ lbs}}{\text{ton}} = \frac{\$525}{\text{ton}} \quad \text{VS.} \quad \frac{\$10.50}{70 \text{ lbs}} \times \frac{2000 \text{ lbs}}{\text{ton}} = \frac{\$300}{\text{ton}}$$

Bale Band-It Bundles, making the marketplace a more productive place.

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